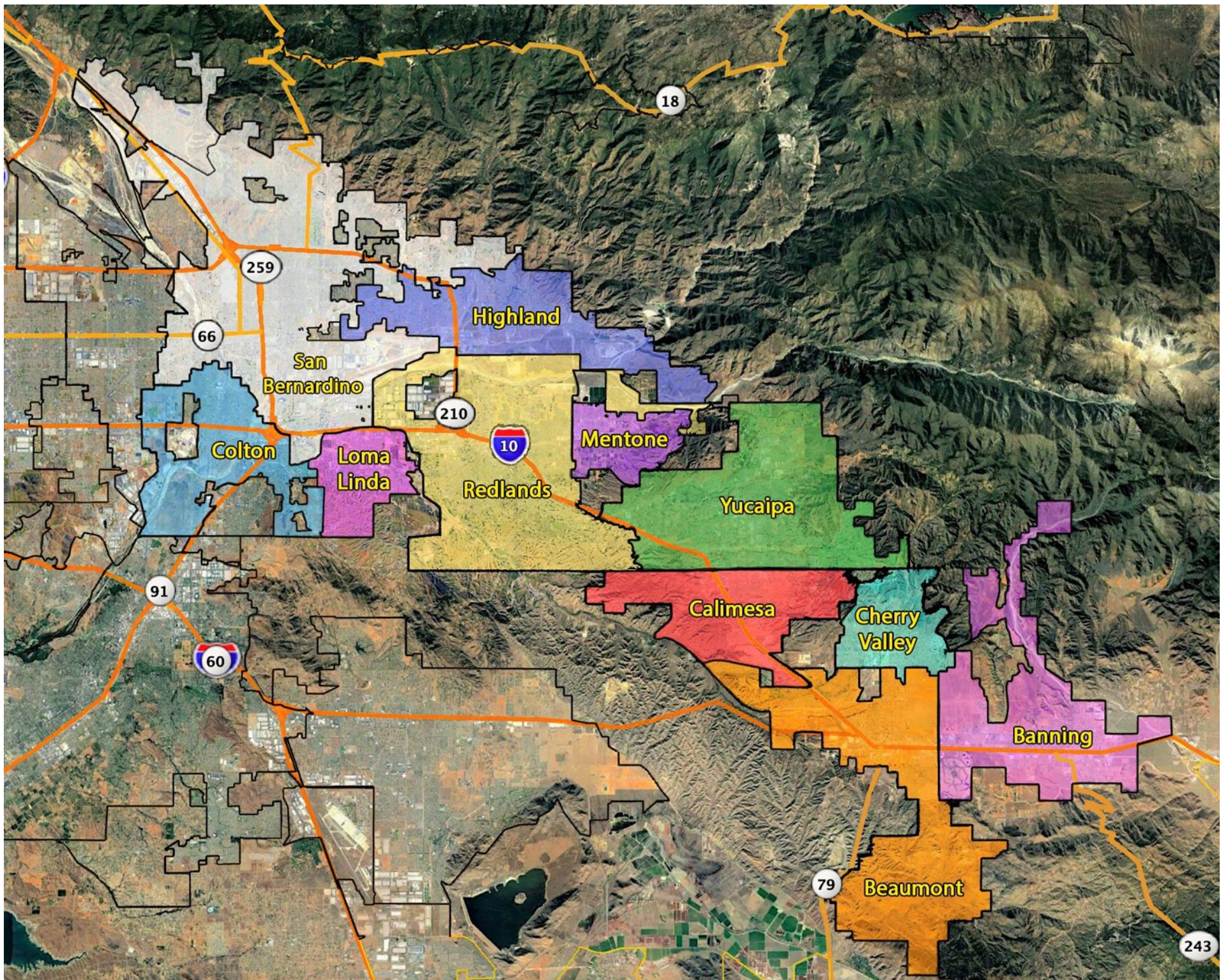


*August 2025*

# Market Conditions for Southern San Bernardino County

Banning  
Beaumont  
Calimesa  
Cherry Valley  
Colton  
Highland  
Loma Linda  
Mentone  
Redlands  
San Bernardino  
Yucaipa

*Brought to you by*  
**Franklin**  
Loan Center®



# The San Bernardino Region

August 2025

## SUMMARY \*

**PRICE:** The size of the average detached home in the region is 1,685 sq. ft. and its price at the end of August was \$569,614. That's a year over year change of -0.5%. The size of the average attached home in the San Bernardino region is 1,150 sq. ft. and its price was \$349,134, for a change of -2.3%. Gains for detached homes range from +10.5% in Cherry Valley to -4.4% in Banning. In attached homes, price changes range from +12.9% in Highland to -13.6% in Loma Linda.

**SALES:** Regional sales averaged 365 units compared to 406 units last year. San Bernardino continues to have the highest detached sales with 90 units a month, followed by Beaumont with 58. San Bernardino has the highest number of attached sales at 8 units a month. Total dollar sales in August were \$206.8 million a month compared to \$225.8 last year.

**INVENTORY:** At the end of August, regional inventory stood at 1,196 units, which compares to 855 units last year. San Bernardino again has the largest inventory at 342 units compared to 218 units last year. This is followed by Beaumont with 171 units and Banning with 159. The regional "months of sales" ratio at the end of August was 3.3 months compared to 2.1 months last year.

**DOM:** In August, the average regional selling time for detached homes was 40 days, which compares to 31 days last year. The average for attached homes was 49 days. Mentone has the lowest, average selling time for detached homes at 8 days. In the attached home market, Loma Linda is averaging the lowest at 31 days.

**PRICE DISCOUNT:** The regional price premium/discount for detached homes is 0.2%. For attached homes it's 0.9%. Loma Linda is selling detached homes at best premium/discount of -0.4%. San Bernardino has the best percent for attached homes at 0.0%.

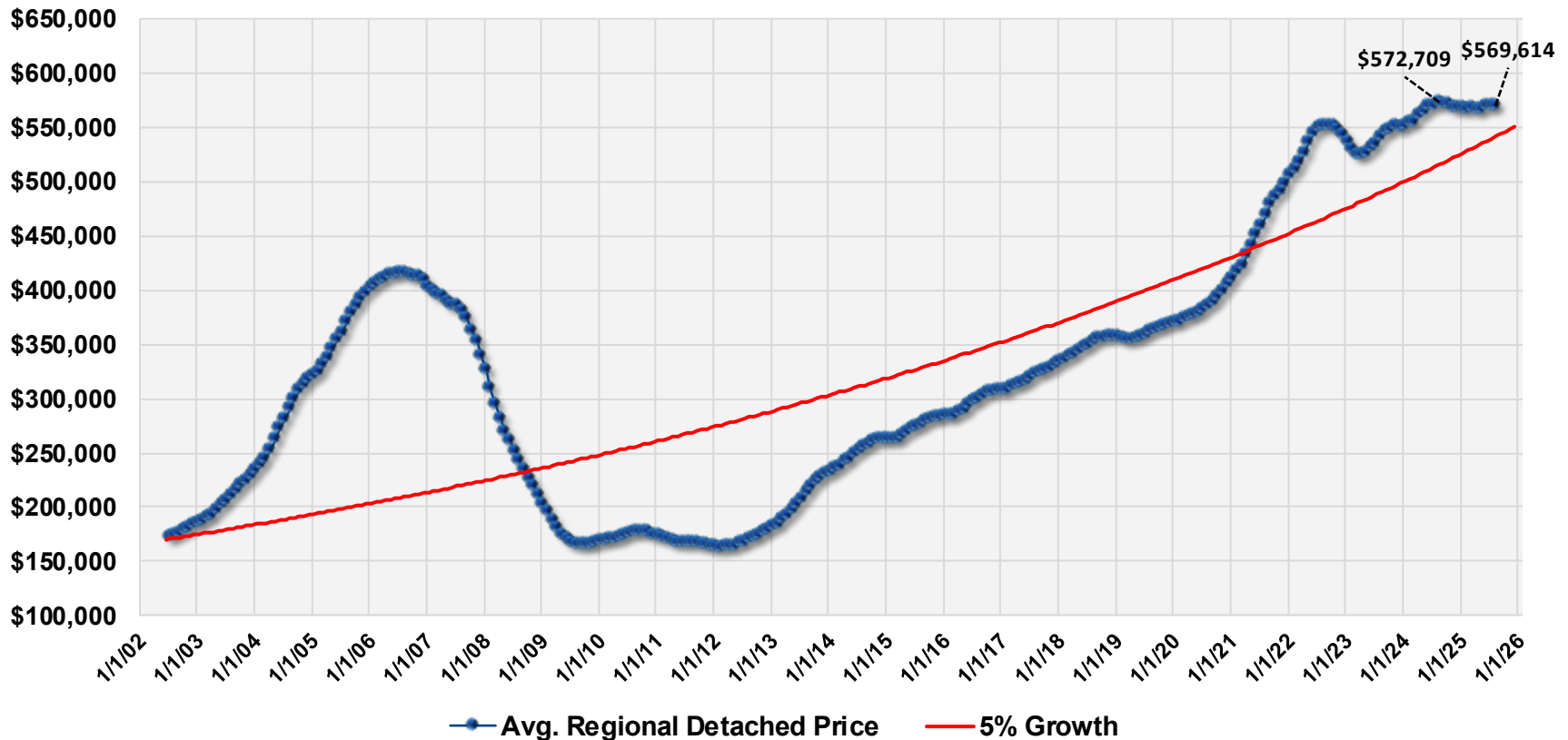
*\* To produce a timely, month-end report, the sales data is downloaded the morning after the last day of the month. This makes the data and calculations accurate to that moment. Since from 3% to 5% of sales are entered after the end of any month, the report does not include these late entry sales. These late sales are included in next month's report.*

# The San Bernardino Region

August 2025

## Regional Price - Detached Home

price of avg. 1,685 sq. ft. detached home



## Average Regional Home Price – Detached Homes

*The size of the average detached home in the region is 1,685 sq. ft. and its price at the end of August was \$569,614, a change of -0.5% from last August. This 22-year price chart for detached homes is the best, long-term indicator of price trends in the San Bernardino region, and it continues to show prices holding after their big, two-year advance. Detached home prices in each of the 11 cities make up this index, with the average price of each city contributing in proportion to the percent sales it historically contributes to the region.*

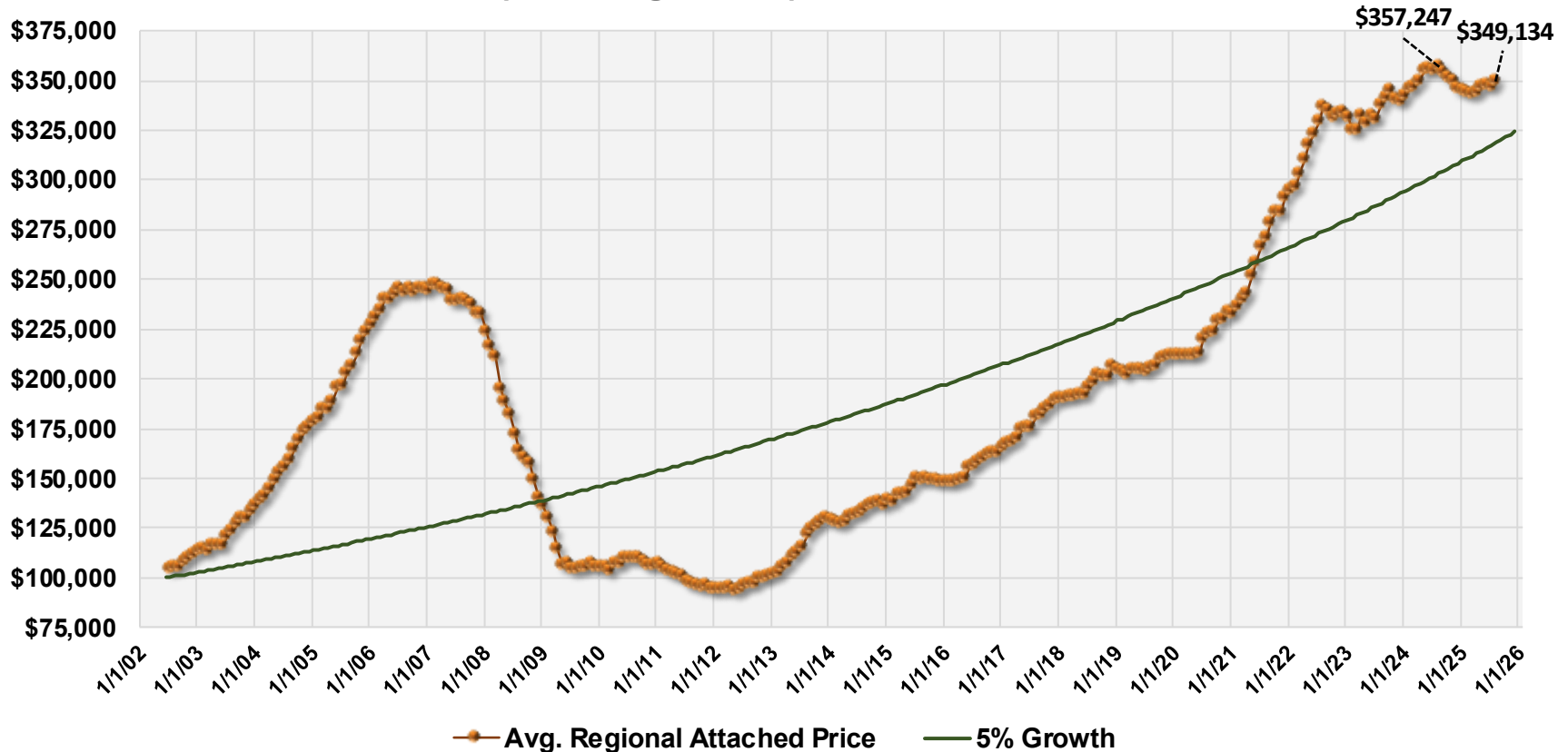
This free report is intended to assist fellow East Valley board members in assessing market conditions and making informed evaluations and/or appraisals in the selling or financing of their client properties. CalBRE #001069837

# The San Bernardino Region

August 2025

## Regional Price - Attached Home

price of avg. 1,150 sq. ft. attached home



## Average Regional Home Price – Attached Homes

*The size of the average attached home in the San Bernardino region is 1,150 sq. ft. and its price was \$349,134, a change of -2.3%. Prices of attached homes in seven of the eleven cities in the region make up this index, since four cities have few, if any, attached homes. As with the detached regional price, each city with attached homes contributes to this regional price in proportion to the historical average of sales from that city.*

# The San Bernardino Region

August 2025

## Price of The Average Size Detached Home

City	Sq. Ft.	Current Value	Year Ago	% Change	Low (2011)	% off 2011 Low	Price in 2022	Change from 2022
Cherry Valley	1,850	\$616,780	\$558,111	+10.5%	\$181,110	240.6%	\$585,219	+5.4%
Calimesa	1,684	\$556,754	\$514,306	+8.3%	\$161,333	245.1%	\$521,941	+6.7%
Yucaipa	1,927	\$666,154	\$647,324	+2.9%	\$201,414	230.7%	\$617,934	+7.8%
Loma Linda	1,954	\$710,237	\$695,048	+2.2%	\$221,332	220.9%	\$680,784	+4.3%
Beaumont	2,090	\$559,484	\$549,480	+1.8%	\$168,200	232.6%	\$558,294	+0.2%
Redlands	1,908	\$740,314	\$743,508	-0.4%	\$244,488	202.8%	\$714,921	+3.6%
Mentone	1,704	\$629,313	\$640,638	-1.8%	\$163,985	283.8%	\$591,749	+6.3%
San Bernardino	1,394	\$505,530	\$518,312	-2.5%	\$100,074	405.2%	\$485,032	+4.2%
Colton	1,452	\$548,424	\$564,116	-2.8%	\$127,306	330.8%	\$538,953	+1.8%
Highland	1,772	\$588,939	\$606,657	-2.9%	\$168,133	250.3%	\$581,297	+1.3%
Banning	1,468	\$400,341	\$418,702	-4.4%	\$112,071	257.2%	\$415,241	-3.6%

## Price of The Average Size Attached Home

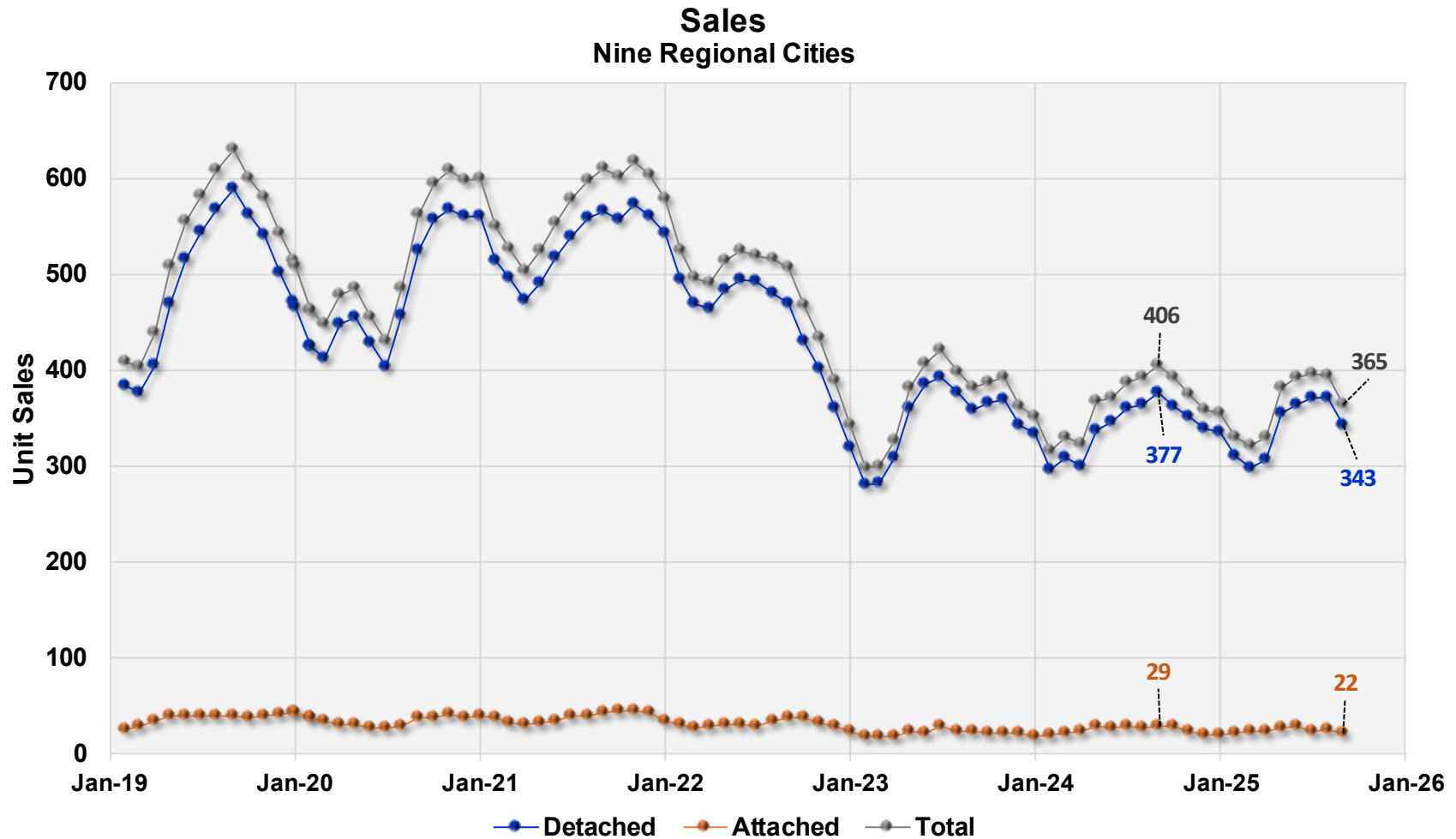
City	Sq. Ft.	Current Value	Year Ago	% Change	Low (2011)	% off 2011 Low	Price in 2022	Change from 2022
Highland	1,195	\$347,872	\$307,993	+12.9%	\$55,330	528.7%	\$316,830	+9.8%
Redlands	1,218	\$420,561	\$424,242	-0.9%	\$119,375	252.3%	\$420,671	-0.0%
Beaumont	1,529	\$422,080	\$430,969	-2.1%	\$102,519	311.7%	\$396,485	+6.5%
San Bernardino	1,025	\$299,236	\$309,768	-3.4%	\$54,384	450.2%	\$286,788	+4.3%
Colton	1,081	\$346,651	\$363,300	-4.6%	\$54,915	531.2%	\$302,861	+14.5%
Banning	1,059	\$284,667	\$309,505	-8.0%	\$75,617	276.5%	\$294,333	-3.3%
Loma Linda	1,273	\$414,761	\$480,000	-13.6%	\$127,927	224.2%	\$433,152	-4.2%

## Average City Home Price

*These tables rank the cities top to bottom by their twelve-month percentage price change of their average size detached and attached homes. Gains for detached homes range from +10.5% in Cherry Valley to -4.4% in Banning. In attached homes, changes range from +12.9% in Highland to -13.6% in Loma Linda.*

# The San Bernardino Region

August 2025



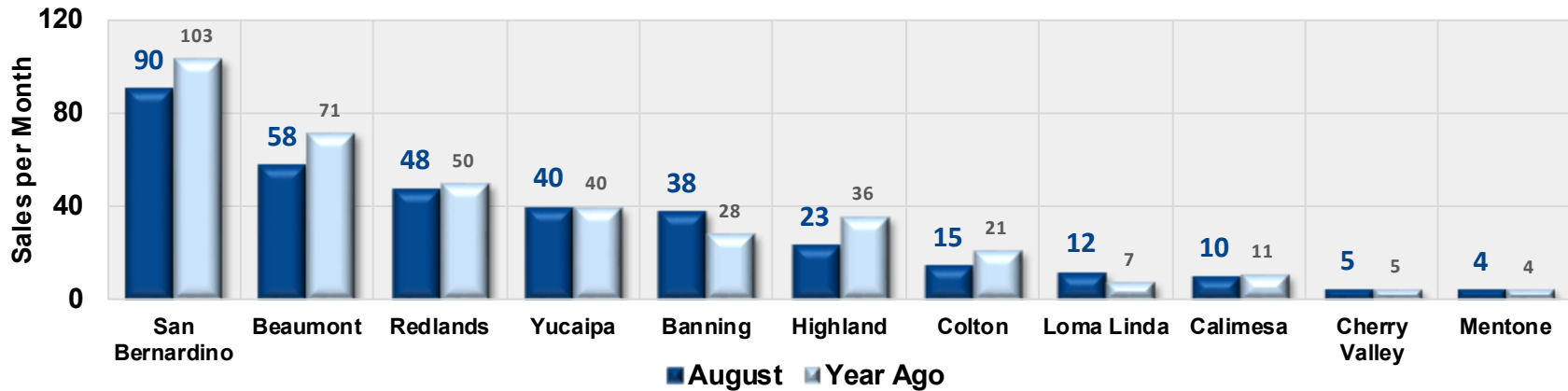
### Regional Sales

*In August, total regional sales averaged 365 units compared to 406 units last year. Sales continue to run considerably below pre-pandemic levels of 2016, 2017 and 2018. This six-year graph clearly shows the seasonal nature of sales in the region. As you can see sales generally reach their lows in winter and their highs in summer.*

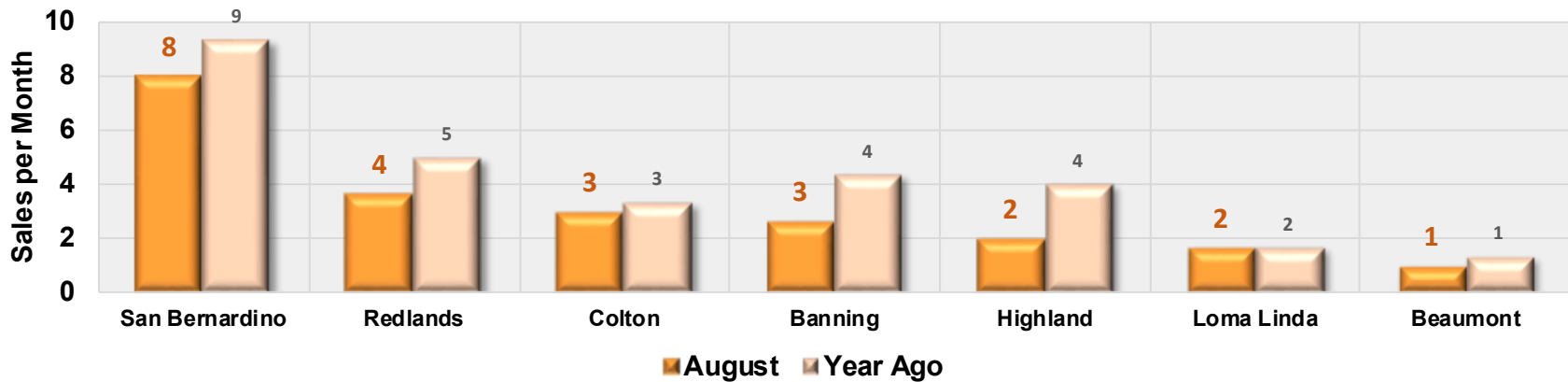
# The San Bernardino Region

August 2025

**City Sales**  
Detached Homes



**City Sales**  
Attached Homes



## Sales

*These two bar charts compare current sales against last year numbers for both detached and attached homes. The cities are ranked left to right by the highest number of sales in each category. San Bernardino continues to have the highest detached sales with 90 units a month. This is followed by Beaumont with 58. San Bernardino has the highest number of attached sales at 8 units a month.*

# The San Bernardino Region

August 2025

## Regional Dollar Sales in millions of dollars



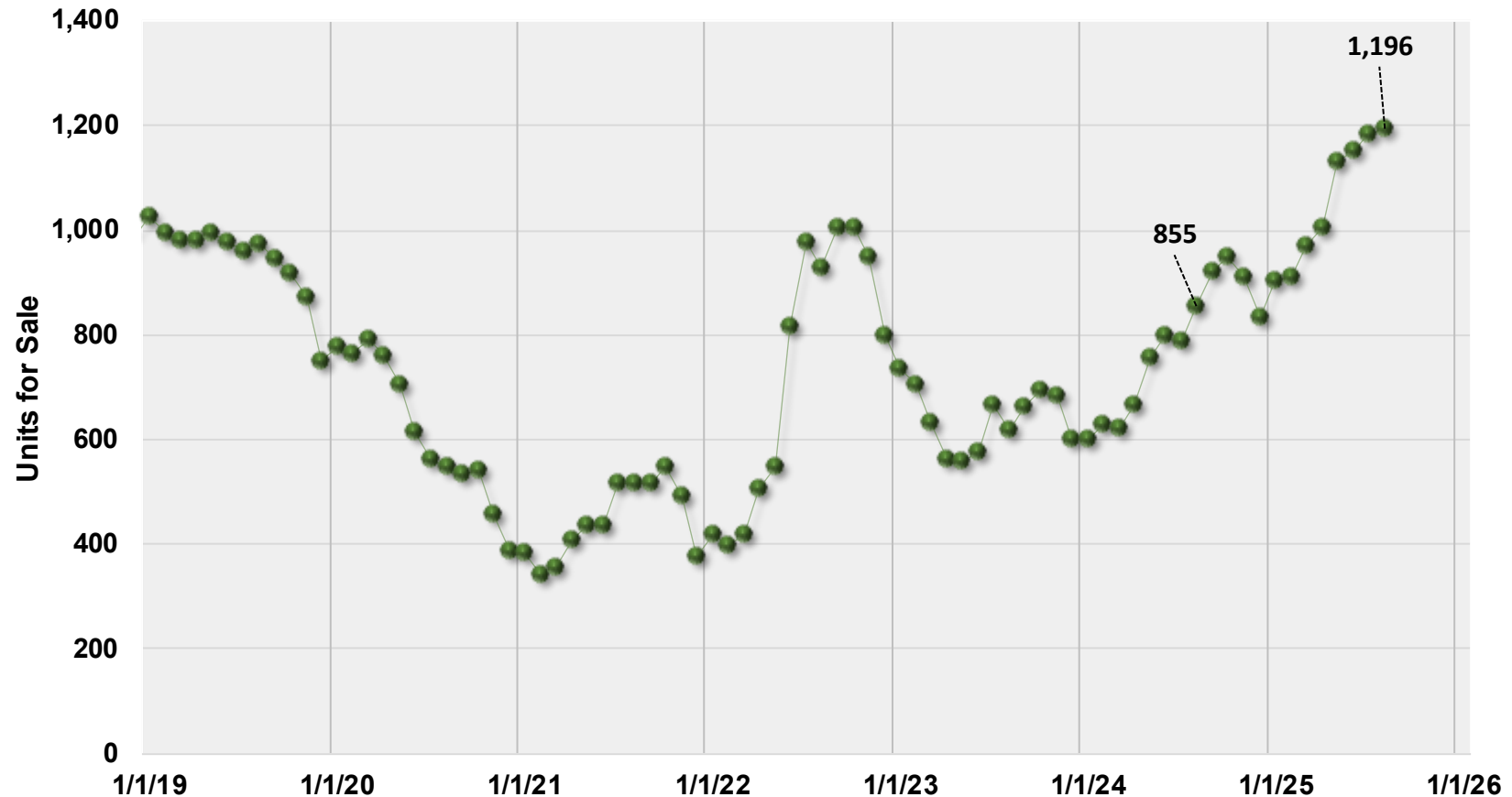
## Regional Dollar Sales

*This graph is a six-year plot of total dollar sales in the eleven city San Bernardino region. Total dollar sales in August were \$206.8 million a month compared to \$225.8 million a year ago. The chart shows the same seasonal pattern for dollar sales as unit sales, with the highest dollar sales occurring in winter and the lowest in summer.*

# The San Bernardino Region

August 2025

## Regional Inventory



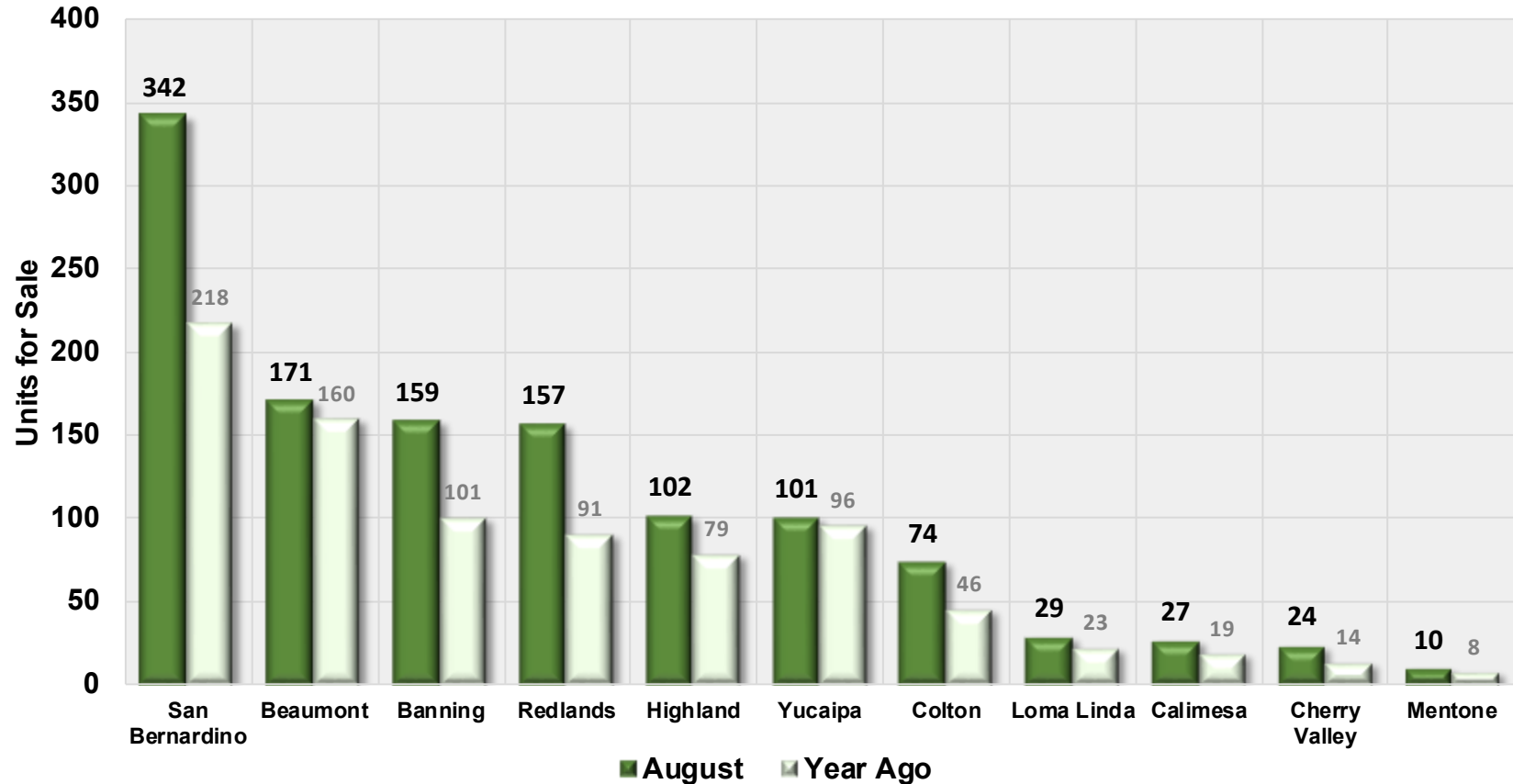
## Regional Inventory

*This is a six-year graph of total inventory in the San Bernardino region. The number includes inventory of both detached and attached homes. At the end of August, regional inventory stood at 1,196 units, which compares to 855 units last year. Inventory often peaks in the last few months of the year.*

# The San Bernardino Region

August 2025

## City Inventories



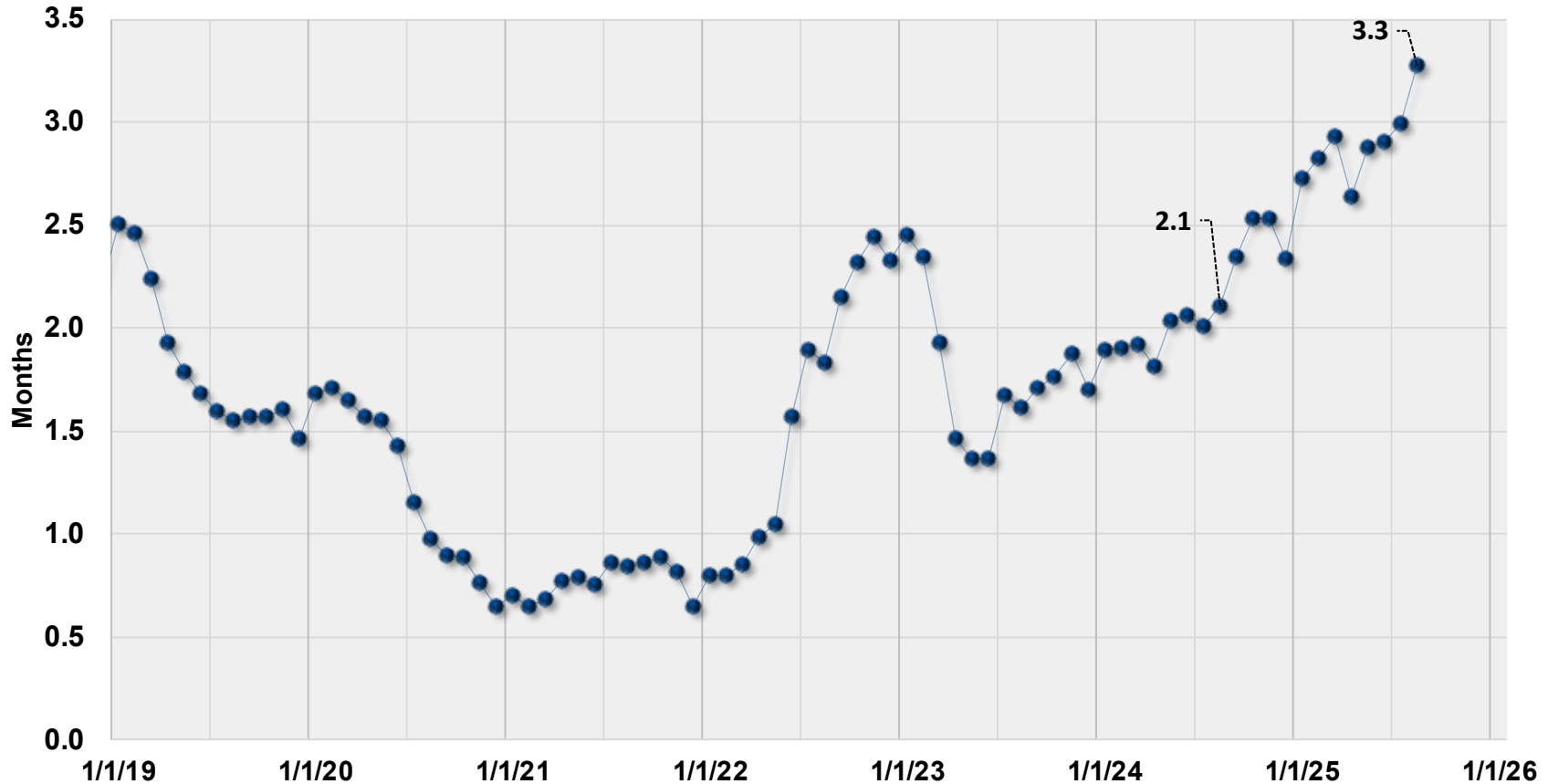
## City Inventories

*This chart compares current inventory to year ago levels in all the cities. The cities are listed left to right by the largest inventory. San Bernardino again has the largest inventory at 342 units compared to 218 units last year. This is followed by Beaumont with 171 units and Banning with 159.*

# The San Bernardino Region

August 2025

## Regional "Months of Sales" Ratio



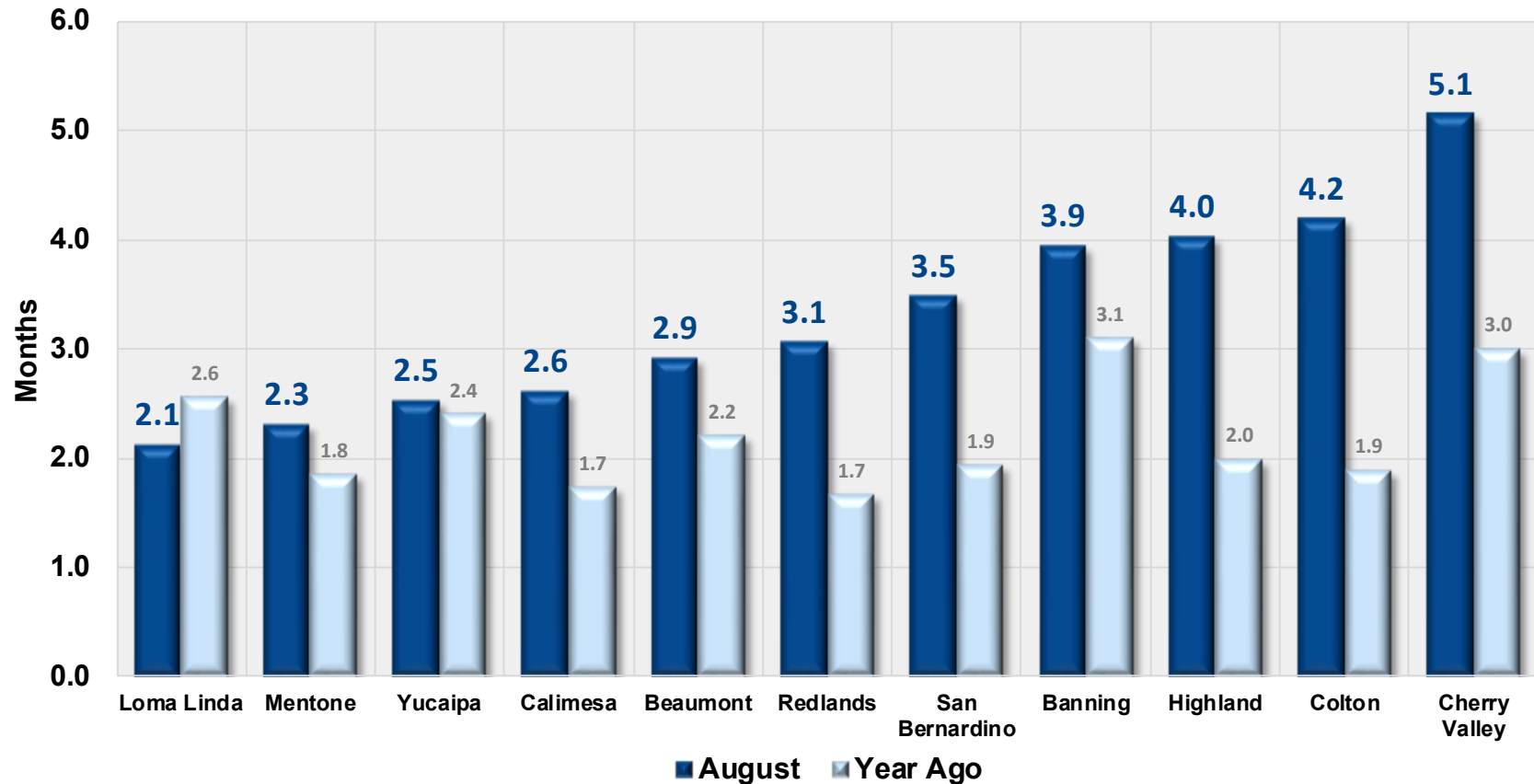
## The Regional "Months of Sales" Ratio

*The regional "months of sales" ratio at the end of August was 3.3 months, which compares to 2.1 months last year. As the graph clearly shows, the months of sales ratio – which is inventory divided by sales – has been slowly rising and is now back to the average levels before the COVID pandemic. These levels suggest supply and demand remain balanced with minimal pressure for home prices to move up or down.*

# The San Bernardino Region

August 2025

## "Months of Sales" Ratios



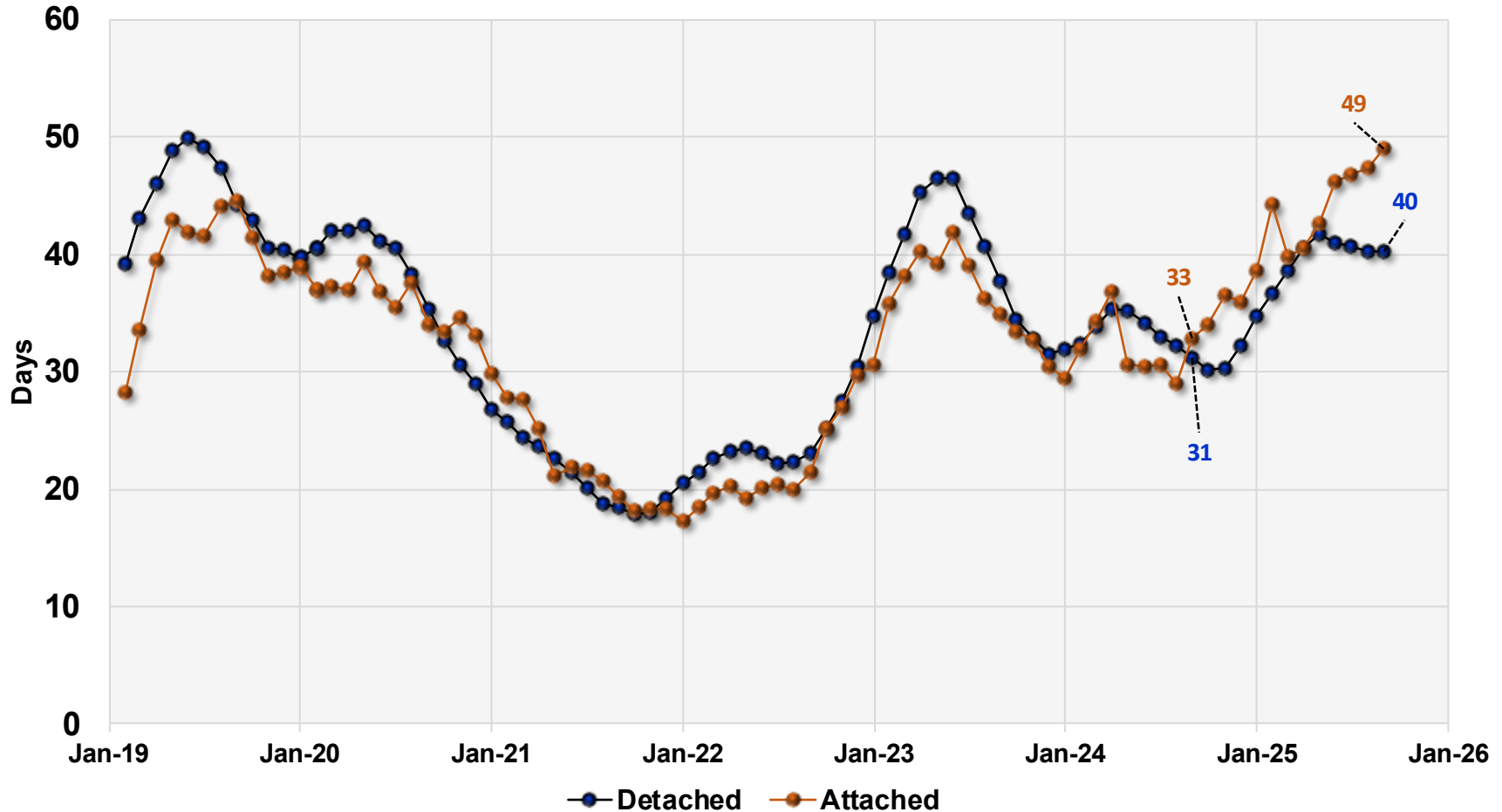
### "Months of Sales" Ratio by City

*This bar chart compares the current "months of sales" ratio in each regional city to year ago levels. Cities are listed left to right by the size of their current ratio, smaller ratios to the left and larger to the right. The city with the lowest ratio is Loma Linda at 2.1 months, followed by Mentone at 2.3 months. Cherry Valley has the highest ratio at 5.1 months.*

# The San Bernardino Region

August 2025

## Average Regional 'Days on the Market'



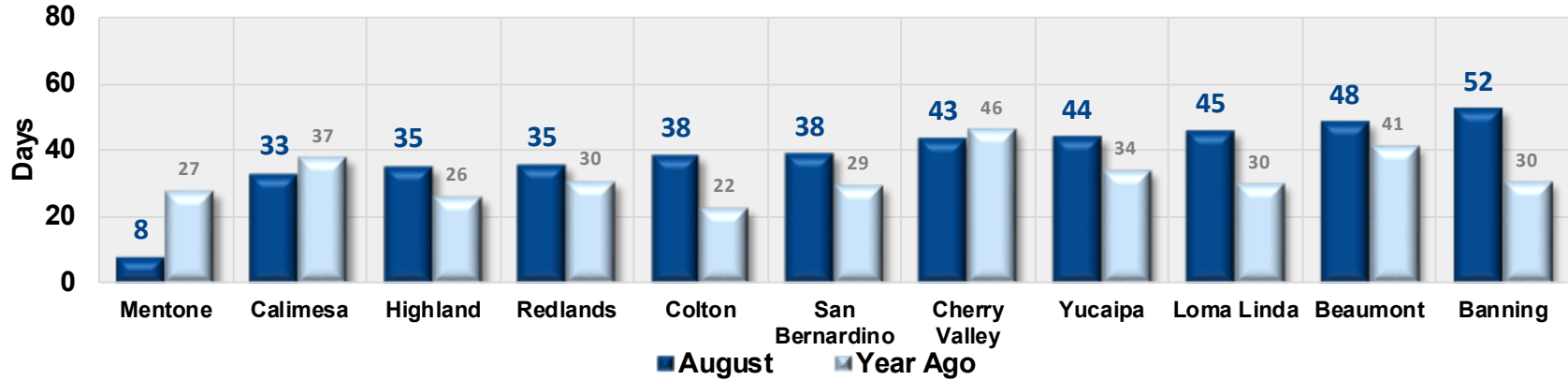
### Regional "Days on the Market"

*This is a six-year chart of the average number "days on the market" for the entire region. The blue line represents detached homes, the orange line is attached homes. In August, the average regional selling time for detached homes was 40 days compared to 31 days last year. The average for attached homes was 49 days compared to 33 last year. These are now back to pandemic levels for the region.*

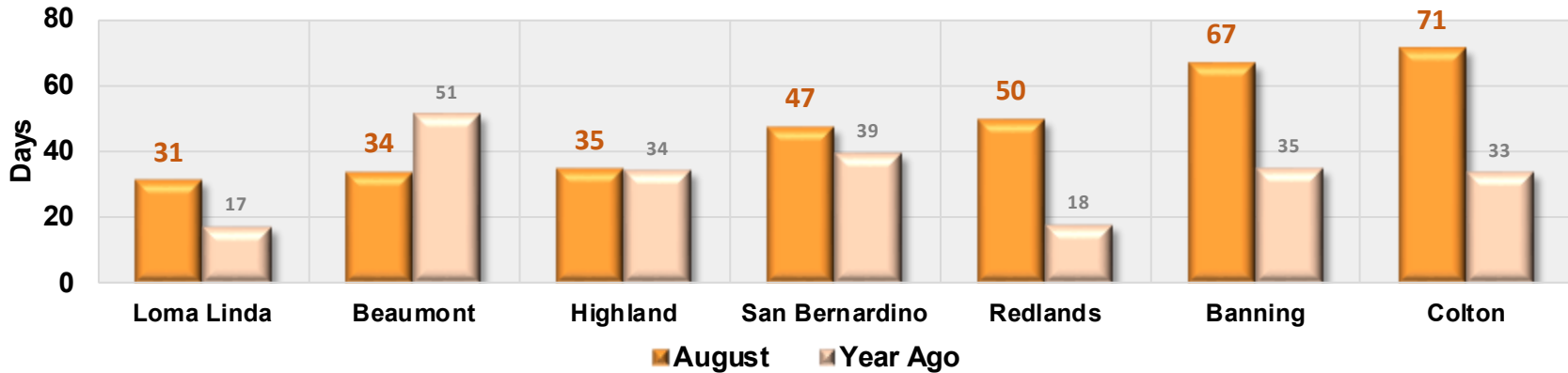
# The San Bernardino Region

August 2025

**Avg. "Days on the Market"  
Detached Homes**



**Avg. "Days on the Market"  
Attached Homes**



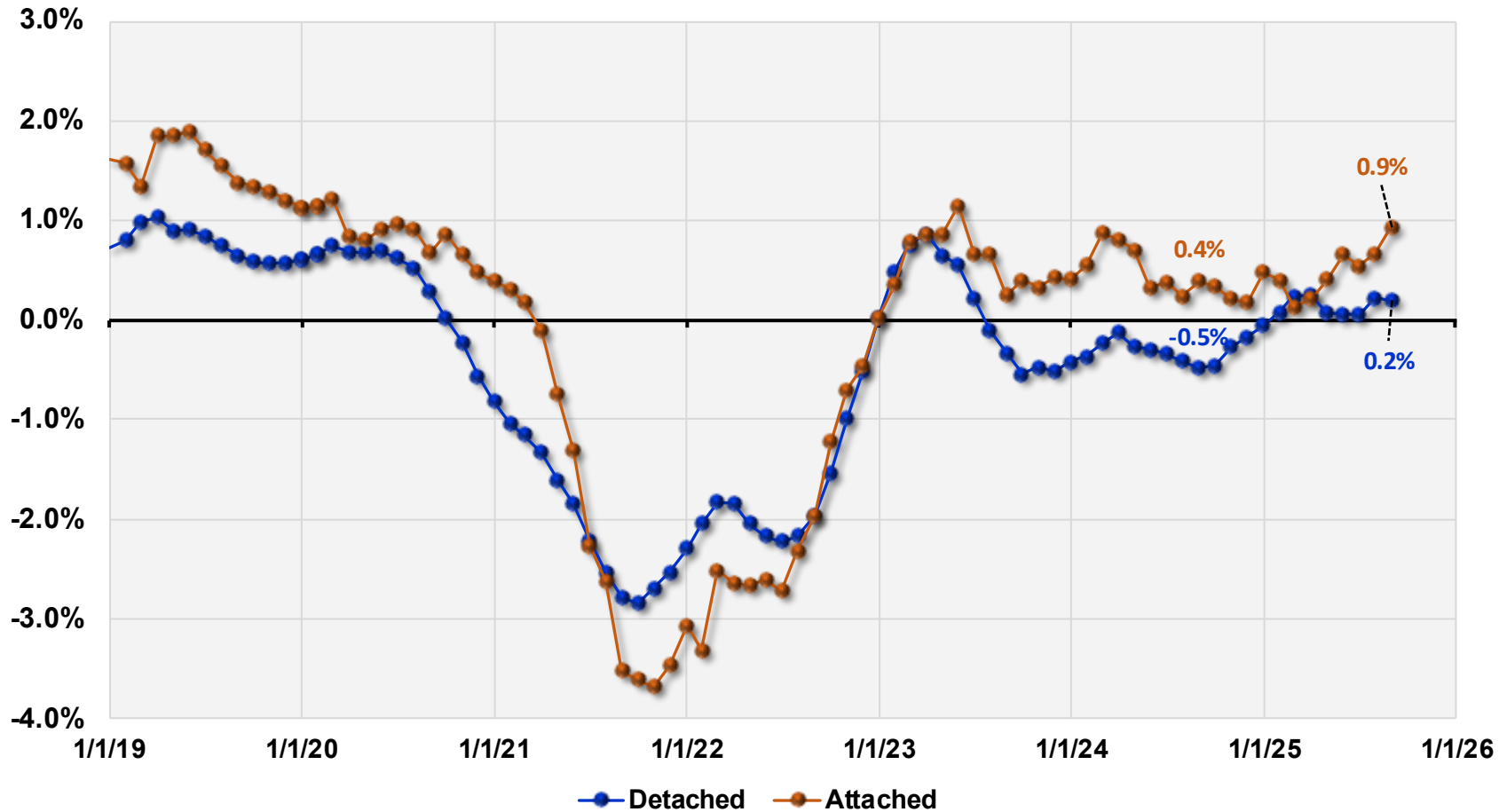
## Average "Days on the Market" by City

*These two bar charts compare the average selling times - "days on the market" - against year ago levels in each city, for both detached and attached homes. The cities are ranked left to right by the lowest number of days. Mentone has the lowest, average selling time for detached homes at 8 days. In the attached home market, Loma Linda is averaging the lowest at 31 days.*

# The San Bernardino Region

August 2025

## Average Regional Price Discount

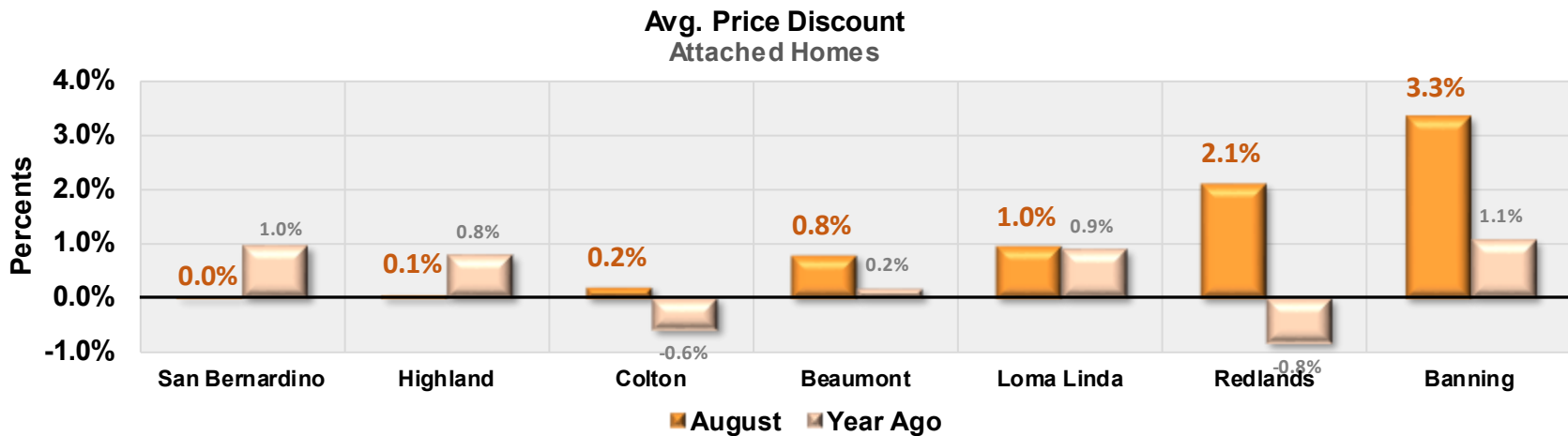
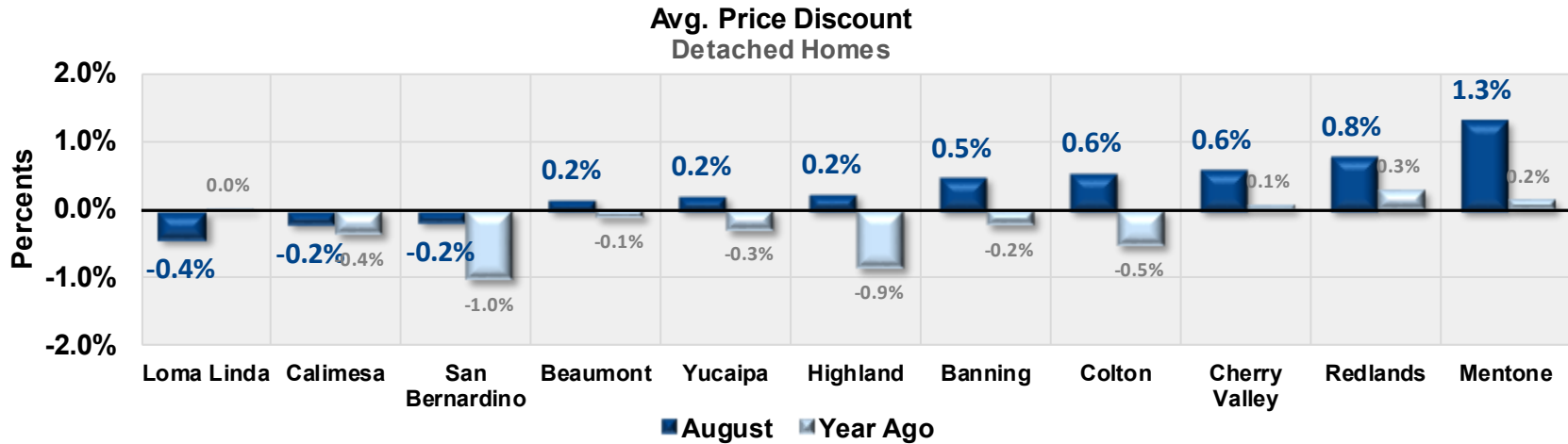


## Avg. Regional Price Discount

*This is a seven-year chart of average price discounts for the region. The blue line represents detached homes, the orange line attached homes. Any point below the zero line (black) represents homes selling above their list price. The average regional price premium/discount for detached homes is 0.2%. For attached homes it's 0.9%.*

# The San Bernardino Region

August 2025



## Average Price Discount – by City

*These tables show average price discounts for detached and attached homes in each city of the region. The cities are ranked left to right by the smallest discount. Remember, a negative discount means that homes are selling on average above their list price. Loma Linda is selling detached homes with the best premium/discount ratio of -0.4%. San Bernardino is selling attached homes at the best ratio of 0.0%.*

## The new MLS report for the eleven city San Bernardino region

We made a major upgrade in our MLS report for the San Bernardino region. This sheet will explain these changes and why we believe our report is at the leading edge of what can be done today with MLS statistics.

- The new report uses “cleaned” MLS data. This step is required to produce accurate, *average* calculations.
- The report now uses *average* values instead of *median* values on all metrics.
- The report introduces a better way to calculate and measure changes in a city’s average home price. We believe the standard methodology of simply calculating an average or median price of sales over a specific time period does not accurately measure the price of a city or region’s average or median home.
- Regional calculations for the eleven city San Bernardino region – the regional average price, the regional average “days on the market” and the regional average price discount – are all done use a mathematical procedure that lessens random variations and produces better results.

### Changing from “median” values to “average” values.

Calculating an average price is a better representation than calculating a median price. Why? Because the median price is simply one home price in the middle of a group of sales, while the average price mathematically includes the price of all homes in that group. If prices are moving up and down at either end of the price spectrum, the *median* price will not show these price changes, but the *average* price will.

The reason the median price became the statistical standard in the industry isn’t because it is best, it’s primarily because it bypasses the mathematical problem of agents entering incorrect numbers. If an agent enters a price of \$30 million instead of \$300,000 (yes, we see that), this error will hugely affect the average price but it has little effect on the median price, so the median price is the safe calculation – but it’s not the best.

But to use an “average” calculation requires that the underlying data be relatively devoid of errors so that’s why we first try to find and “clean” the data before doing any calculations.

### An improved method to calculate a city or region’s average or median home price.

It is important that statistical analysis accurately reflects what one is trying to show. For example, calculating the median or average price of all sales over a month or three month period, while called an “average” or “median” price, isn’t really the average home price in that city or region. It’s simply the average or median price of the homes sold over that time period.

A better method to measure the average home price is the following:

First, using historical sales calculate the average home size in the region or city over the last five years (or longer). This number will be a relatively accurate representation of the average home size in that city or region.

Second, calculate the average or median *price per square foot* of homes sold over the period of interest. We usually use three or six months. We calculate “price per sq. ft.” instead of “price” because it varies less as the average home size varies in the selling sample (mathematically speaking, price per sq. ft. is one order less than the price, which means it’s more stable).

Three, multiply the average *price per square foot* by the average home size determined in step one. The resultant price is the best representation of the average price of a home in that city or region. Month-to-month changes in this average price are much more

meaningful since a change in this number better represents real price changes and is not the result of simply measuring the price of larger or smaller homes.

### Regional Calculations

We calculate values for the average regional price, price per sq. ft., “days in the market” and price discount by taking average values of these metrics in each of the ten cities, then combining them in a weighted composite for the region. The weighting of each city is based on the long-term percent of sales that city contributes to regional sales. For the same reasons explained above, this method is statistically more stable and accurate than simply taking all sales in the region and then calculating these metrics as one whole.

### Average sized home in each city

The table below is the average size of detached and attached homes we used in the city and regional average home price calculation:

Average Home Size		
City	Detached	Attached
Banning	1,468	1,059
Beaumont	2,090	1,529
Calimesa	1,684	-
Cherry Valley	1,853	-
Colton	1,452	1,075
Highland	1,772	1,194
Loma Linda	1,954	1,273
Mentone	1,704	-
Redlands	1,908	1,218
San Bernardino	1,394	1,025
Yucaipa	1,927	-

### City weightings in the regional calculation

The weightings of each city in the calculations of the regional average price, average DIM and average price discount are the following:

City Weightings		
City	Detached	Attached
Banning	7.6%	11.3%
Beaumont	14.4%	7.5%
Calimesa	2.3%	-
Cherry Valley	1.4%	-
Colton	6.4%	10.8%
Highland	8.8%	12.8%
Loma Linda	2.1%	5.4%
Mentone	1.3%	-
Redlands	12.3%	19.1%
San Bernardino	32.6%	33.2%
Yucaipa	10.7%	-

# Franklin Loan Center®

We treat your loan like its our own™



NMLS #237653

CalBRE #001069837

Licensed by the Department of Business Oversight under the California Residential Mortgage Lending Act, 4131316